

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# FOR A BEAUTIFUL LAWN PLANT

## MAYO'S LAWN GRASS

Mayo's Lawn Grass is mixed especially for this section of the country. It is made of a base of extra fine Kentucky Blue Grass and White Dutch Clover, with enough quick growing grasses to protect the slow growing Blue Grass while it gets a start. These quick growing grasses also give you a green lawn before you could get one with Blue Grass alone. One pound of Mayo's Lawn Grass sows 300 square feet of bare ground.

35 cents per pound, or 33 cents per pound in 10 lots or more

## MAYO'S SHADY LAWN GRASS

This grass is a mixture of grasses particularly adapted to grow in the shade or in acid soils where it is impossible to get a stand

of Blue Grass and White Dutch Clover. Mayo's Shady Lawn Grass looks very much like a Blue Grass Sod, and has no coarse grasses to keep it from making a beautiful lawn.

60 cents per pound

## MAYO'S RYE GRASS

This is one of the fastest growing grasses for lawn use. It will stay green up until the later part of June, and if watered well it will last longer. It may be used all Spring to produce a quick stand of grass. Sown at any time after the first of September it will give a bright green lawn all winter.

15 cents per pound

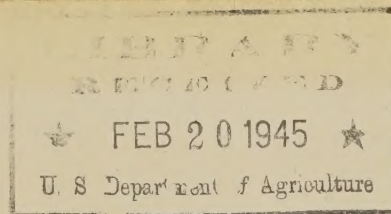
62.81 1944  
**SPRING PRICES**

FROM

**D. R. MAYO SEED CO.**

"OLDEST SEED FIRM IN TENNESSEE"

419 WALL AVENUE  
KNOXVILLE, TENNESSEE



*Robert E. Wester  
Assistant Horticulturist  
Plant Industry Station  
Beltsville, Maryland*





# PRICES FOR 1944

## D. R. MAYO SEED COMPANY, INC.

419 WALL AVENUE

KNOXVILLE, TENNESSEE

### IMPORTANT NOTICE!

Prices in this folder are subject to change without notice and are F. O. B. Knoxville, and are within the OPA ceiling price level. In ordering by mail be sure to add postage, otherwise we will deduct enough seeds to take care of postage.

#### LIMA BEANS

	1 Lb.	Gal.	Bu.
Henderson Bush	.40	2.50	
Burpee Bush	.40	2.50	
Fordhook Bush	.40	2.50	
King of the Garden, Pole	.40	2.50	
Sieva, Pole	.40	2.50	

#### BUNCH BEANS

	1 Lb.	Gal.	Bu.
Mayo's Brown Bunch	.40	2.50	18.00
Giant Stringless Greenpod	.40	2.50	18.00
Burpee Stringless Greenpod	.40	2.50	18.00
Red Valentine	.40	2.50	18.00
Tendergreen	.40	2.50	18.00
Fordhook Favorite	.50	2.50	18.00
Dixie White	.40	2.50	18.00
Dwarf Horticulture	.40	2.50	18.00
Mayo's Sulfur	.50		

#### POLE BEANS

	1 Lb.	Gal.	Bu.
Kentucky Wonder	.40	2.50	18.00
White Kentucky Wonder	.40	2.50	18.00
White McCaslin	.40	2.50	18.00
White Creaseback	.40	2.50	18.00
Lazy Wife	.40	2.50	18.00
Genuine Cornfield	.40	2.50	18.00
Missouri Wonder	.40	2.50	18.00
London Horticulture	.40	2.50	18.00
Red Speckled Cut Short	.40	2.50	18.00

#### WAX PODDED BEANS

	1 Lb.	Gal.	Bu.
Improved Golden Wax	.40	2.50	
Sure Crop Black Wax	.40	2.50	
Ky. Wonder Wax, Pole	.40	2.50	

#### BEET

	oz.	1/4 lb.	lb.
Crosby's Egyptian	.25	.80	3.25
Early Blood Turnip	.25	.80	3.25
Early Wonder	.25	.80	3.25
Detroit	.25	.80	3.25

#### SWISS CHARD

	oz.	1/4 lb.	lb.
Swiss Chard	.20	.60	2.00

#### MANGEL

	oz.	1/4 lb.	lb.
Golden Tankard	.15	.50	1.50

#### CABBAGE PLANTS

	ASK
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#### CABBAGE

	oz.	1/4 lb.	lb.
Charleston Wakefield	.40	1.25	4.00
Dwarf Flat Dutch Early	.40	1.25	4.00
Early Jersey Wakefield	.40	1.25	4.00
Late Flat Dutch	.40	1.25	4.00
Chinese Chihili	.40	1.25	4.00

#### CARROT

	oz.	1/4 lb.	lb.
Chantenay	.40	1.25	4.00
Danvers Half Long	.40	1.25	4.00
Long Orange	.40	1.25	4.00
Oxhart	.40	1.25	4.00

#### CAULIFLOWER

Early Snowball	Pkt.	.10
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#### BRUSSELS SPROUTS

	Pkt.	.10
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#### CELERY

	oz.	1/4 lb.	lb.
Golden Self-Blanching	.25	.80	2.75

#### SUGAR CORN

	1 lb.	2 lb.	gal.
Country Gentlemen	.45	.80	2.75
Stowell's Evergreen	.45	.80	2.75
Golden Bantam	.45	.80	2.75
Golden Cross Bantam	.70	1.30	4.00
Ioana Hybrid	.70	1.30	4.00

#### ROASTING EAR CORN

	1 lb.	2 lb.	gal.
Extra Early Adams	.25	.45	1.45
Improved Early Adams	.25	.45	1.45
Truckers' Favorite	.25	.45	1.25
Champion White Pearl	.25	.45	1.25
Snowflake	.25	.45	1.25

#### CUCUMBER

	oz.	1/4 lb.	lb.
Arlington White Spine	.25	.80	2.50
Boston Pickling	.25	.80	2.50
Early Fortune	.25	.80	2.50
Early Cluster	.25	.80	2.50
Improved Long Green	.25	.80	2.25

#### EGG PLANT

	oz.	1/4 lb.	lb.
Black Beauty	.35	.90	3.00

#### COLLARDS

	oz.	1/4 lb.	lb.
True Georgia	.10	.40	.80

#### MUSTARD

	oz.	1/4 lb.	lb.
Giant Southern Curled	.20	.60	2.00

#### OKRA

	oz.	1/4 lb.	lb.
Dwarf Green	.10	.30	1.00
Tall Green	.10	.30	1.00
White Velvet	.10	.30	1.00

#### ENDIVE

	oz.	1/4 lb.	lb.
White Curled	.35	.70	

#### KALE

	oz.	1/4 lb.	lb.
Dwarf Siberian	.20	.60	2.00

#### KOHL RABI

	oz.	1/4 lb.	lb.
Early White Vienna	.40	1.25	

#### LEEK

	oz.	1/4 lb.	lb.
American Flag	.40		

#### LETTUCE

	oz.	1/4 lb.	lb.
Big Boston, White Seeded	.25	.75	2.00
Grand Rapids	.20	.60	2.00
New York or Wonderful	.25	.75	2.50
Black Seeded, Simpson	.20	.60	2.00
Iceberg	.25	.75	2.50

#### MUSKMELON

	oz.	1/4 lb.	lb.
Banana	.15	.50	1.50
Extra Early Hackensack	.15	.50	1.50
Hale's Best	.15	.50	1.50
Honey Rock or Sugar Rock	.15	.50	1.50
Rocky Ford	.15	.50	1.50
Emerald Gem	.15	.50	1.50
Tip Top	.15	.50	1.50
Hearts of Gold	.15	.50	1.50

#### WATERMELON

	oz.	1/4 lb.	lb.
Halbert's Honey	.10	.30	1.00
Kleckley's Sweet	.10	.30	1.00
Tom Watson	.10	.30	1.00
Stone Mountain	.10	.30	1.00
Schockler	.10	.30	1.00
Dixie Queen	.10	.30	1.00
Irish Gray	.10	.30	1.00
Rattle Snake	.10	.30	1.00

#### ONION SETS

	oz.	1/4 lb.	lb.
Yellow			ASK
White			ASK

#### PARSLEY

	oz.	1/4 lb.	lb.
Moss Curled	.20	.45	1.25

#### PARSNIP

	oz.	1/4 lb.	lb.
Hollow Crown	.20	.50	1.50

#### GARDEN PEAS

	1 lb.	gal.	bu.
Alaska	.35	2.00	13.50
Thos. Laxton	.35	2.00	14.00
Tall Telephone	.35	2.00	14.00
Dwarf Telephone	.35	2.00	14.00
Early Bird	.35	2.00	14.00
Dwarf Gray Sugar	.35	2.00	14.00
Melting Sugar	.35	2.00	14.00

#### PEPPER

	oz.	1/4 lb.	lb.
California Wonder	.35	1.00	3.75
Bull Nose	.25	1.00	3.75
Cayenne, Long Red	.30	1.10	4.00
Pimiento	.25	1.00	3.75
Ruby King	.25	1.00	3.75
World Beater	.25	.90	3.50

#### POTATOES, Irish Cobblers

	Peck	1/2 bu.	bu.
Certified	1.00	2.00	3.75
Select	.80	1.80	3.50

#### PUMPKIN

	oz.	1/4 lb.	lb.
Kentucky Field			.40
Striped Cushaw	.10	.25	.75

#### RADISH

	oz.	1/4 lb.	lb.
Early Long Scarlet	.15	.40	1.00
Scarlet Turnip, Early	.15	.40	1.00
Scarlet Turnip, White Tipped	.15	.40	1.00
White Icicle	.15	.40	1.00

#### SALSIFY

	oz.	1/4 lb.	lb.
Mammoth Sandwich Island	.15	.50	1.00

#### SPINACH

	oz.	1/4 lb.	lb.
Bloomsdale Savoy	.10	.35	.90
New Zealand	.10	.35	.90

#### SQUASH

	oz.	1/4 lb.	lb.
Yellow Summer Crookneck	.20	.60	1.50
Early Prolific Straightneck	.20	.60	1.50
Fordhook	.20	.60	1.50
Hubbard	.20	.60	1.50

#### TOMATO

	oz.	1/4 lb.	lb.
Break O'Day	.40	.90	4.00
Greater Baltimore	.40	.90	4.00
Gulf State Market	.40	.90	4.00
John Baer	.40	.90	4.00
June Pink	.40	.90	4.00
Marglobe	.40	.90	4.00
Oxheart	.60		
Stone	.40	.90	3.50
Golden Queen	.40	.90	4.00
Ponderosa, Yellow	.40	.90	4.00

#### TURNIP

	oz.	1/4 lb.	lb.
Amber Globe	.15	.40	1.50
White Globe	.15	.40	1.50
Purple Top Strap Leaved	.15	.40	1.50
Purple Top White Globe	.15	.40	1.50
Seven Top	.15	.25	.70

#### RUTABAGA

	oz.	1/4 lb.	lb.
Long Island Purple Top	.15	.40	1.50

#### HERBS

Caraway	.10	Packets
Summer Savory	.10	Packets
True Lavender	.10	Packets
Catnip	.10	Packets
Sage	.10	Packets
Horehound	.10	Packets



# SPRING PRICES 1944 D. R. MAYO SEED COMPANY, Inc.

## INSECTICIDES



<b>ACME ARSENATE OF LEAD</b>	
4 lb. bags .....	.70
1 lb. bags .....	.35
1 lb. cartons .....	.40
<b>ACME BORDEAUX MIXTURE</b>	
4 lb. bags .....	.70
1 lb. cartons .....	.35
<b>ACME PARIS GREEN</b>	
1 lb. cartons .....	.55
1/4 lb. cartons .....	.20
<b>ACME LIME SULFUR</b>	
1 lb. jars .....	.35
<b>ACME BAIT—M</b>	
1 1/2 lb. box .....	.35
<b>ACME APHIS SPRAY</b>	
3 oz. tube .....	.35
12 oz. tube .....	1.00
2 1/2 lb. can .....	2.35
<b>ACME WETTABLE DUSTING SULFUR</b>	
2 lb. carton .....	.35
<b>"BLACK LEAF 40"</b>	
1 oz. bottle, each .....	.35
5 oz. bottle, each .....	1.05
1 lb. bottle, each .....	2.50
2 lb. can, each .....	3.70
5 lb. can, each .....	6.90
<b>TRI-GEN</b>	
Kits, \$1.50, \$4.00, \$6.00.	
<b>RED ARROW</b>	
1 oz. bottles, each .....	.35
4 oz. bottles, each .....	1.00
<b>CRYOLITE</b>	
1 lb. bag .....	.25
4 lb. bag .....	.75

## ROOTONE Reg. U. S. Pat. Off.

A plant hormone in powder form for stimulating root growth in cuttings, seeds, and bulbs.

Trial Packet .....	.25
2 oz. jar .....	1.00
1 lb. can .....	5.00

## TRANSPLANTONE Reg. U. S. Pat. Off.

A vitamin-hormone stimulant for use in transplanting rooted plants to reduce shock of transplanting.

Trial Packet .....	.25
1 oz. can .....	.50
3 oz. can .....	1.00

## FULTON'S PLANTABBS Odorless Plant Food Tablets Containing Vitamin B<sub>1</sub>

30 tablets .....	.25
200 tablets .....	1.00

## INOCULATION



### ALFALFA Sweet, Bur, Hubam Clovers

1 bu. ....	.50
2 1/2 bu. ....	1.00

### CLOVERS

Medium and Mammoth Red, Alsike, Crimson and White Clovers	
1 bu. ....	.50
2 1/2 bu. ....	1.00

### LESPEDEZA

100 lb. size .....	.50
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### PEAS (All Varieties) VETCHES (All Varieties)

100 lb. size .....	.50
1,200 lb. size .....	5.70

### LUPINES (All Varieties)

100 lb. size .....	.50
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### SOY BEANS

Small (Inoc. No. 120) .....	.30
5 bu. ....	.55
25 bu. ....	2.50
30 bu. ....	3.25

### BEANS

Navy, Pinto, String, Wax, Kidney

1 bu. ....	.35
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### PEANUTS, LIMA BEANS, COWPEAS

Small (Inoc. No. 120) .....	.30
5 bu. ....	.55
25 bu. ....	2.50
30 bu. ....	3.25

### GARDEN SIZE

Peas .....	.10
Beans .....	.10
Sweet Peas .....	.10
Lupines .....	.10

## FUMIGANTS

### CYNOGAS A DUST

Kills moles, rats, mice, cray fish, ground hogs, bed bugs, clothes moths, ants, wasps, yellow jackets, grape leaf hopper, grass hopper, locust, etc.

1/2 lb. can .....	.45
1 lb. can .....	.75
5 lb. can .....	3.00

### CYANOGEN G FUMIGANT

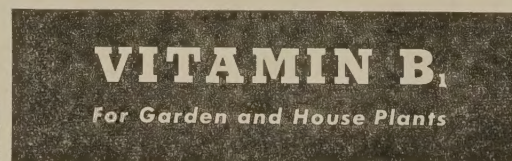
For greenhouse, flour mill and grain fumigation. Kills white-fly, aphid, moths, weevil, rats, and mice.

5 lb. can .....	3.00
25 lb. pkg. ....	25.00

### PARADICHLOROBENZENE (Peach Tree Gas)

For killing peach tree bores, clothes moths, and other harmful insects in enclosed spaces. Non-poisonous. Not Mailable.

1 lb. ....	.35
10 lb. ....	2.50



### FOR PLANT STIMULATION

1 oz. Liquid (Makes 140 Gals.) .....	.25
2 oz. Liquid (Makes 320 Gals.) .....	.50
100 Tablets (Makes 100 Gals.) .....	.25
250 Tablets (Makes 250 Gals.) .....	.50
Home Garden Kit (Makes 2000 Gals.) .....	1.00



# SPRING PRICES 1944

## D. R. MAYO SEED COMPANY, Inc.

### FIELD SEED PRICES

These prices are subject to change without notice, and orders will be filled at prices prevailing on day order is received.

#### ALFALFA

U. S. Verified Kansas, per bu. ....29.00

#### LESPEDEZA

Korean, Dodder Free, per cwt. ....16.00  
 Korean, Trace Dodder, per cwt. ....15.00  
 Sericea (Scarified), per cwt. ....30.00  
**KY. Blue Grass**, per bu. ....4.50  
**ORCHARD GRASS**, per bu. ....5.50  
**TIMOTHY**, per bu. ....4.50  
**RED TOP**, per lb. .... .20  
**SUDAN GRASS**, per cwt. ....14.00  
**RYE GRASS**, per lb. .... .15  
**MAYO'S LAWN GRASS**, per lb. .... .35

(Our own mixture for permanent lawns)

#### OATS

White Spring, per bu. .... 1.50  
 Columbia, per bu. .... 1.50

#### SOY BEANS

Improved Yellow, per bu. .... 3.50  
 Mammoth Yellow, per bu. .... 3.50  
 Ogden, per bu. .... 3.50  
 Volstate, per bu. .... 3.50  
 Tenn. Non Pop, per bu. .... 3.50

#### SEED CORN

Neal's Paymaster, per bu. .... 3.50  
 Certified, Neal's Paymaster .... 4.00  
 Tenn. Red Cob, per bu. .... 3.50

#### PEANUTS

Tenn. Red, per lb. .... .25

#### BEE SUPPLIES

We are the agents for Lewis Beeware and Dandant's Foundation. This is one of the oldest and best known lines of bee supplies in the country. If you keep bees, you will want to use up-to-date, modern bee supplies; so see us for any of your needs. Write us for a free, complete catalogue, giving description of all items, and prices.

#### POULTRY EQUIPMENT

See us for your needs in poultry equipment.

#### PET SUPPLIES

Visit our Pet Department! We carry a complete line of all supplies, feed, and remedies for dogs, birds, and fish. See us for your needs.

### FERTILIZERS

## VIGORO

*Specially prepared plant food*

#### VIGORO: 4-12-4

(For lawns, flowers, shrubs, trees.)

100 lb. bag .....	4.00
50 lb. bag .....	2.50
25 lb. bag .....	1.50
10 lb. carton .....	.85
5 lb. carton .....	.45

#### VIGORO VICTORY GARDEN: 3-8-7 4-12-4

(For Food Production Only)

100 lb. bag .....	3.50
50 lb. bag .....	2.25
25 lb. bag .....	1.40
10 lb. carton .....	.80
5 lb. carton .....	.50



#### *Children Love Them!*

A vegetable garden is a sure way of encouraging the children to eat enough vegetables.

When you plant your garden, make sure of a big yield of attractive produce, rich in flavor and minerals, by feeding regularly with



*A Product of Swift & Company*

### WIZARD SHEEP MANURE

A WAGON LOAD OF MANURE IN A BAG

Wizard provides all the humus and the plant food elements of the best manure in a very concentrated form. Very economical—a little goes a long way. Wizard puts new life into worn-out soils. Safe, weedless and easy to use. Avoid inferior substitutes—ask your dealer for Wizard.

**WIZARD WEEDLESS CONCENTRATED Sheep & Cow Manures**

100 lb. bag .....	3.00
50 lb. bag .....	1.60
25 lb. bag .....	1.00
5 lb. bag .....	.30



# VEGETABLE PLANTING CHART

KIND	Seeds for 100 ft. row	Seed for 1 Acre	Distance between Rows		Plants apart in rows	Depth of planting	Time of planting in open ground FOR EAST TENNESSEE
			Horse Cultivation	Hand Cultivation			
Beans, dwarf	1 lb.	60 lbs.	30 to 36 in.	18 to 24 in.	2 in.	1 in.	Mar. thru Sept.
Beans, pole	1/2 lb.	30 lbs.	3 to 4 ft.	3 to 4 ft.	3 to 4 ft.	1 in.	April thru June
Beet (and Swiss Chard)	1 oz.	6 lbs.	28 to 36 in.	12 to 18 in.	2 in.	1 in.	Mar. thru April
Cabbage, early	1/4 oz.	1/4 lb.	30 to 36 in.	24 to 30 in.	12 to 18 in.	1/2 in.	Feb. thru April
Cabbage, late	1/4 oz.	1/4 lb.	30 to 40 in.	24 to 36 in.	16 to 24 in.	1/2 in.	June thru July
Carrot	1/2 oz.	2 lbs.	30 to 36 in.	12 to 18 in.	2 in.	1/2 in.	Mar. thru May
Celery	1/4 oz.	1/4 lb.	3 to 6 ft.	18 to 36 in.	2 in.	3/8 in.	Late Spring
Collards	1/4 oz.	1/4 lb.	30 to 36 in.	24 to 30 in.	14 to 18 in.	1/2 in.	Mar. thru April
Corn, Sweet	1/4 oz.	10 lbs.	36 to 42 in.	30 to 36 in.	4 to every 3 ft.	1 in.	April thru July
Cucumber	1/2 oz.	2 lbs.	4 to 6 ft.	4 to 6 ft.	4 to every 3 ft.	1 in.	April thru June
Eggplant	1/8 oz.	1/4 lb.	30 to 36 in.	24 to 30 in.	18 in.	1/2 in.	April thru May
Kale or Borecole	1/4 oz.	1 lb. to 3 lbs.	30 to 36 in.	18 to 24 in.	18 in.	1/2 in.	Feb., April and Sept.
Lettuce	1/2 oz.	3 lbs.	30 in.	12 to 18 in.	6 in.	1/2 in.	Mar. thru April
Muskmelon	1/2 oz.	2 lbs.	6 to 8 ft.	6 to 8 ft.	4 every 4 ft.	1 in.	April thru June
Watermelon	1 oz.	2 lbs.	8 to 12 ft.	8 to 12 ft.	4 every 6 ft.	1 in.	April thru June
Mustard	1/4 oz.	1 lb.	30 to 36 in.	12 to 18 in.	4 or 5 to ft.	1/4 in.	Feb. thru May and Sept.
Okra	2 oz.	8 lbs.	4 to 5 ft.	3 to 4 ft.	24 in.	1 in.	April thru June
Onion sets	1 qt.	12 bu.	24 to 36 in.	12 to 18 in.	2 in.	1 in.	Spring and Autumn
Parsley	1/4 oz.	3 lbs.	24 to 36 in.	12 to 18 in.	3 in.	3/8 in.	Spring and Autumn
Parsnip	1/2 oz.	3 lbs.	30 to 36 in.	18 to 24 in.	2 in.	1/2 in.	Mar. thru May
Peas	1 lb.	56 lbs.	3 to 4 ft.	30 to 36 in.	1 in.	1 in.	Feb. thru April
Pepper	1/4 oz.	2 oz.	30 to 36 in.	18 to 24 in.	15 in.	1/2 in.	Early Spring
Radish	1 oz.	10 lbs.	24 to 36 in.	12 to 18 in.	1 in.	1/2 in.	Feb. thru April
Rhubarb, Roots	25 Roots		36 in.	30 to 36 in.	4 ft.	3 in.	Mar. thru April
Salsify	1 oz.	8 lbs.	30 to 36 in.	18 to 24 in.	2 in.	1/2 in.	Early Spring
Spinach	1 oz.	8 lbs.	30 to 36 in.	12 to 18 in.	2 in.	1 in.	Spring and Fall
Squash, summer	1/2 oz.	4 lbs.	3 to 4 ft.	3 to 4 ft.	4 every 4 ft.	1 in.	April thru June
Tomato	1/8 oz.	1 1/2 oz.	3 to 5 ft.	3 to 4 ft.	3 to 4 ft.	1/2 in.	April thru June
Turnip	1/2 oz.	1 lb.	24 to 36 in.	18 to 24 in.	2 in.	1/4 in.	Spring and Fall
Turnip, for greens	1/2 oz.	3 to 5 lbs.	Broadcast			1/4 in.	Spring and Fall

IF IT IS  
SEED YOU  
WANT WE  
HAVE IT OR  
CAN GET IT  
FOR YOU

We give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs or plants we send out and we will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, he must notify us at once and we will give instructions for disposition of goods.—D. R. MAYO SEED CO., Inc.